

EASTLEIGH
RUGBY
#PIRATES



SPONSORSHIP 2022 - 23

TOGETHER. STRONGER.





A MESSAGE FROM MARK JONES Chairman at Eastleigh Rugby Club

Welcome to the 2022-2023 season at Eastleigh RFC.

Following the latest RFU League re-structure we find ourselves back in League competition with Hampshire opposition with the 1st XV in 'Counties 1 – Hampshire' and the 2nd XV in 'Counties 2 – Hampshire'. The 3rd XV will be playing in the Eastern Section of Hampshire 5.

Under the new Coaching team, led by Will Croker, we played some scintillating rugby last year and took part in many high-scoring games. Having watched the first few training sessions of this season I think we are in for a very entertaining year.

Last season we were very proud to have had five individuals asked to join the County squad and two played in the Championship fixture in Redruth against eventual Champions, Cornwall.

Our 2nd XV once again performed well in the Hampshire Premiership achieving significant victories against 1st XV's from around the County. Many thanks to Lloyd Bennett for his work in coaching and playing to keep the side at such a high level.

The 3rd XV were led fantastically by Tim Grant, who won a clean sweep of the Club awards at the last Club Dinner. The County noted their commitment in fulfilling all of the fixtures including the lengthy away trips to Farnham, Ventnor and Chichester.

This season we are fortunate to be led once again by Club Captain Matt Lovell and Nic Blake takes over as 2nd XV skipper. Sam Stanley has stepped up to Captain the 3rd XV and we are looking forward to a very exciting season at all levels.

I'd also like to welcome, and thank, Steve Hilferty who is currently recruiting for and managing the new Ladies XV. This is an exciting new investment for the Club following on from our successful Ladies team in the 1990's.

Finally, we would like to thank all of our current sponsors for their support. White and Guard, Encon and Steam Town brewery have already renewed their partnership for the new season and we're very grateful for their commitment and look forward to their company at the popular VP lunches.

Mark Jones, Chairman, Eastleigh Rugby Football Club.





TOGETHER STRONGER

Headline Packages

Call Us For Details:
02380 641 312

Tailored To Suit: £7,500 to £15,000

First Team
& Stand Sponsor
£7,500+VAT

Official Drinks
Partner
£1,500 +VAT

SOLD OUT

SOLD OUT

- Main stands logo on front of playing shirts
- Player on balcony
- Balcony Stand Naming
- 6 X International Tickets per England home game

- Official top off club to the club
- Exclusive right to sell at beer festival
- Banner on balcony

Platinum Package

Please enquire for pricing

- Pitchside Flags at all home games
- Yearbook advert
- Logo and social media shout outs with teamsheets, videos, newsletters
- Invites for 25 people to our VP Lunches across the season
- Club Membership and access to international tickets
- 2 x guaranteed tickets for all England home games (At Cost)
- Advert on clubhouse TVs

Mental Health Sponsor

Please enquire for pricing

- Be the lead sponsor in our county leading mental health provision provided right across the club
- Yearbook advert
- Logo and social media shout outs with teamsheets, videos, newsletters
- Invites for 25 people to our VP Lunches across the season
- Club Membership and access to international tickets
- 2 x guaranteed tickets for all England home games (At Cost)
- Advert on clubhouse TVs



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Shirt Sponsor

Please enquire for pricing

- Logo on the front of either the men's 2nd or 3rd teams or the ladies 1st team
- Yearbook advert
- Logo and social media shout outs with teamsheets, videos, newsletters
- Invites for 25 people to our VP Lunches across the season
- Club Membership and access to international tickets
- 2 x guaranteed tickets for all England home games (At Cost)
- Advert on clubhouse TVs

Balcony Advert

Please enquire for pricing

- Large advert banner on our clubhouse balcony. Viewable from Bishopstoke Road.
- Yearbook advert
- Logo and social media shout outs with teamsheets, videos, newsletters
- Invites for 10 people to our VP Lunches across the season
- Club Membership and access to international tickets
- Advert on clubhouse TVs

Walking Rugby Sponsor

Please enquire for pricing

- Main sponsor of our ever growing walking rugby session's as seen on south today
- Yearbook advert
- Logo and social media shout outs, videos, newsletters
- Invites for 10 people to our VP Lunches across the season
- Club Membership and access to international tickets
- Advert on clubhouse TVs

Player Sponsor

Please enquire for pricing

- Your brand and logo on weekly Teamsheets, Man of the match videos, Player Shout Outs, Player birthday posts all sent out on our social media channels.
- Advert on clubhouse TV's
- Advert in club year book
- 5 invites to VP Lunches
- Photo opportunities throughout the year



TOGETHER STRONGER

Matchday Packages

Please enquire for pricing

Its only live once! These packages offer a fantastic chance to be part of the Eastleigh matchday experience.

From Sponsoring the whole day to the matchball or signed shirt there is a package for everyone.

Matchday Sponsor

Please enquire for pricing

- Main sponsor on all social media posts around the build up, game and post game.
- Hospitality for up to 10 guests
- Announcement of sponsorship during captains after game speeches
- Pitchside photos for all guests with players
- Company logo on all promotional material in build up to game

Matchball Sponsor

Please enquire for pricing

- Personalised Gilbert matchball with your logo
- Ball to be used for game
- Signed by both game captains and presented in a presentation box

Signed Match Shirt

Please enquire for pricing

- Have your favorite player sign a worn Pirates shirt
- Great in a frame in your office. Fantastic ice breaker



TOGETHER STRONGER

International Ticket Packages

Love live sport? There is nowhere better to watch rugby than at its home, Twickenham.

These packages will see you secure tickets for every home International of the men's England rugby team.

Treat your staff or clients to games like New Zealand, South Africa or get drawn into the drama of the 6 nations.

(Category dependent on Club allocation).

Platinum

Please enquire for pricing

- 6 Guaranteed tickets to every home Six Nations game.
- 6 Guaranteed tickets to other England home game (at cost)

Silver

Please enquire for pricing

- 4 Guaranteed tickets to every home Six Nations game.
- 4 Guaranteed tickets to other England home game (at cost)

Bronze

Please enquire for pricing

- 2 Guaranteed tickets to every home Six Nations game.
- 2 Guaranteed tickets to other England home game (at cost)

Our Current Partners Include





Now more than ever our grassroots sport needs support. Having made it through the pandemic, this year is crucial in making sure Eastleigh Rugby Club is able to offer excellent coaching and various levels of playing for generations to come.

Eastleigh RFC is more than a Rugby Club. It's a home, a community, a friendship and a bond.

We welcome all who want to work hard for the person next to them and "leave the shirt in a better place than they found it".

All visitors to The Hub on match-day can expect a warm welcome and a friendly face, along with a great bar.

#OneCommunitySeperatedBy80Minutes

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Venue Hire Also Available

Our clubhouse is also available for private hire for training days, meetings, conferences, networking events, weddings, christenings, wakes, birthdays, anniversary parties and everything in between.

Our fully licensed and stock bar, helpful and cheerful staff are always on hand to make sure its a special occasion.

Vicki our Events Manager is only an email away -
bookings@eastleighrugby.com

Eastleigh Rugby Club and our partners are "Together Stronger".

To join our winning team contact:

Mark Jones - Chairman - markbjones63@gmail.com

Alun Jones - Sponsorship & Marketing Officer -
avj1951@hotmail.com



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